



October, 2009

CREW Hampton Roads, Inc. is an association of members engaged in the professional practice of commercial real estate in Hampton Roads. We work to promote the professional development, advancement and recognition of women within the various sectors of the commercial real estate industry through networking opportunities, educational programs and a commitment to community service.

As a firm serving the commercial real estate industry, you could not find a more targeted market than our association. There are over 8,000 successful real estate professionals in over 65 chapters across North America representing all of the major markets. We have a reputation for being very supportive, and naturally, very loyal to all of our sponsors!

CREW would like to offer your firm the opportunity to increase exposure of your organization within our business community. Our 2010 annual sponsorship program is attached for your review. We are very excited about the many opportunities and benefits that are included in the 2010 sponsorship package.

To ensure that your company gets the maximum visibility and acknowledgement for your investment, we encourage you to confirm your commitment as soon as possible. CREW Hampton Roads, Inc., is an excellent resource to move your company into the spotlight in the Hampton Roads business community.

Thank you for your support of CREW Hampton Roads, Inc., and we look forward to a long and rewarding partnership!

Sincerely,

Christine Kaempfe
CREW HR
Sponsorship Committee Co-Chair

Vivian Turok
CREW HR
Sponsorship Committee Co-Chair



2010 SPONSORSHIP OPPORTUNITIES

For more information please call:
Christine Kaempfe, Sponsorship Co-Chair
757.499.1384
Vivian Turok, Sponsorship Co-Chair
757.497-2113

2010 SPONSORSHIP PACKAGE

SILVER SPONSOR - \$1,500

(Limited to 7)

Media Exposure - Inside Business

- Recognition as a Silver sponsor in CREW meeting announcement
1 time a year (\$948.00 value)
- Recognition in CREW Sponsor Appreciation ad (\$948.00 value)

Sponsorship Appreciation Event

- Held in the beginning of the year, hosted by CREW, to welcome/recognize new sponsors and introduce each to the Board of Directors and the Sponsorship Committee.

All Luncheon Programs (10 per calendar year)

- Company logo prominently displayed on banner to be provided by CREW
- Company CREW members will be given nametag ribbons identifying Company as a Silver sponsor
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons

Newsletter

- Quarter page "Sponsor Spotlight" in CREW newsletter 1 time a year
(Month will be determined in advance by the Sponsorship committee.)
- Company logo will be displayed in the quarterly CREW newsletter

Website

- Identification as a Silver sponsor on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org)

GOLD SPONSOR - \$2,500

(Only 3 available)

All the benefits of the Silver Sponsorship PLUS the following:

Media Exposure - Inside Business

- Recognition as a Gold sponsor in CREW meeting announcements 3 times a year (\$2,843.00 value)

All Luncheon Programs (10 per calendar year)

- Company CREW members will be given nametag ribbons identifying Company as a Gold sponsor

Luncheon Program Presentation

- Time allotment for three-minute presentation at beginning of a meeting, in February, March or April. Sponsor will be notified of their meeting date in January.

Membership

- \$100 discount for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$100 Value)

Newsletter

- Upgrade to a half page "Sponsor Spotlight" in CREW newsletter two times a year (January, October)

Website

- Identification as a Gold sponsor with your logo on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org)

PLATINUM SPONSOR - \$3,500

(Only 1 available)

All the benefits of the Silver and Gold Sponsorship PLUS the following:

Media Exposure – Inside Business

- Recognition as the Platinum sponsor in CREW meeting announcements 10 times a year (\$9,476.00 value)

All Luncheon Programs (10 per calendar year)

- Company banner prominently displayed (banner to be provided by sponsor; size to be pre-approved by CREW)
- Company CREW members will be given nametag ribbons identifying Company as the Platinum sponsor
- Company name listed on all monthly meeting notices

January & December Luncheon Program

- Time allotment for three-minute presentation at beginning of both meetings

Membership

- 1 free membership for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$300 Value)

Newsletter

- Upgrade to a half page “Sponsor Spotlight” in all CREW Hampton Roads newsletters

Website

- Identification as the Platinum sponsor with your logo on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org)
- Hyperlink from CREW Hampton Roads web page to your company’s website



CREW NETWORK NATIONAL CONVENTION SPONSOR

Wide range of sponsorships available for \$2,000 and up – please call for more information.

- Opportunity to reach 8,000 + members of CREW Network, the nationwide network of real estate professionals
- Recognition via website, e-mail, and printed materials circulated to entire national membership
- Exposure at the 2010 Network National Convention in San Francisco, CA on October 20 - October 23, 2010.
- For more information, contact the CREW Hampton Roads Sponsorship Chairs



CREW Luau 2010

July 2010

Hawaiian Appetizers - Bottled Beer & Wine
Steel Drum Island Tunes

Your sponsorship commitment will help with our event success and provide you with “contact” to our 90+ members. Sponsorship opportunities include:

King Kamehameha – Platinum Level Sponsor \$1,500 (Only 1 available)

Includes 4 Luau tickets, individual company banner displayed prominently at Luau, exclusive right to a display table/booth at the Luau, top-billing acknowledgment as Platinum Sponsor in Inside Business ads promoting event, a representative of sponsor will draw one door prize winner and sponsor will be acknowledged to Luau attendees, acknowledgment in CREW HR Newsletter and at August CREW meeting, acknowledgment in CREW end-of-year ad thanking sponsors

Mauna Loa – Gold Level Sponsor \$750 (Only 5 available)

Includes 2 Luau tickets, logo in top position (with other gold sponsor) on multi-sponsor banner to be prominently displayed at the Luau, acknowledgment as a Gold Sponsor in Inside Business ads promoting event, acknowledgment in CREW HR Newsletter and at August CREW meeting, acknowledgment in CREW end-of-year ad thanking sponsors

Hula~Hula – Silver Sponsor \$350 (Limited to 15)

Includes 1 Luau ticket, logo on multi-sponsor banner to be displayed prominently at the Luau, acknowledgment as Hula sponsor in Inside Business ads promoting event, acknowledgment in CREW HR Newsletter and at August CREW meeting, and acknowledgment in CREW end-of-year ad thanking sponsors

Media Sponsor

INSIDE BUSINESS



2010 SPONSORSHIP COMMITMENT FORM

Name & Address of Company: _____

(As you prefer to be listed in promotional materials)

Contact Person & Title: _____

Telephone: _____ Fax: _____

E-mail: _____

ANNUAL SPONSORSHIPS:

_____ **2010 Platinum sponsor \$3,500**
(Only One Available)

_____ **2010 Gold sponsor \$2,500**
(Limited to 3)

_____ **2010 Silver sponsor \$1,500**
(Limited to 7)

LUAU SPONSORSHIPS:

_____ **2010 Luau King Kamehameha sponsor \$1,500**
(Only One Available)

_____ **2010 Luau Mauna Loa sponsor \$750**
(Limited to 5)

_____ **2010 Luau Hula~Hula sponsor \$350**
(Limited to 15)

Payment due within 30 days. Please make check payable to CREW Hampton Roads, Inc. and mail to CREW Hampton Roads, Inc., P.O. Box 62815, Virginia Beach, VA 23466.

For more information please contact:

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757.499.1384

christine.kaempfe@thalhimer.com

or

Vivian Turok, Sponsorship Co-Chair

757.497.2113

vturok@divaris.com