



To All Members and Your Supporting Organizations:

CREW Hampton Roads, Inc. is an association of members engaged in the practice of commercial real estate in Hampton Roads. We work to promote the professional development, advancement and recognition of women within the various sectors of the commercial real estate industry through networking opportunities, educational programs and a commitment to community service.

As a firm serving the commercial real estate industry, your company could not find a more targeted market than our association. There are over 8,000 successful real estate professionals in over 71 chapters across North America representing all of the major markets. Our Hampton Roads chapter averages 100 members each year. We have a reputation for being very supportive, and naturally, very loyal to all of our sponsors! In fact, many of our sponsors renew their sponsorships, year after year, despite the economic downturns of recent years. Others choose to be Annual Sponsors *and* Luau Sponsors in the same year.

CREW Hampton Roads would like to offer you the opportunity to increase exposure of your firm within our business community. Our 2011 annual sponsorship program is attached for your review. We are very excited about the many opportunities and benefits that are included in the 2011 sponsorship package.

To ensure that your company gets the maximum visibility and acknowledgement for your investment, we encourage you to confirm your commitment as soon as possible. CREW Hampton Roads is an excellent resource to move your company into the spotlight in the Hampton Roads business community.

Thank you for your support of CREW Hampton Roads and we look forward to a long and rewarding partnership!

Sincerely,

Gwen Gilbert
CREW Hampton Roads
Sponsorship Committee Co-Chair

Vivian Turok
CREW Hampton Roads
Sponsorship Committee Co-Chair



2011 Sponsorship Opportunities

Platinum \$3,500 (SOLD)
Exclusive

Gold \$2,500
maximum of 3

Silver \$1,500
maximum of 15

Luau Sponsorships

Premier Speaker Event Sponsorships

CREW Network Sponsorship Opportunities

Media Sponsor (SOLD)

Newsletter Sponsor (SOLD)

Photography Sponsor (SOLD)

For more information please call:
Vivian Turok, Sponsorship Co-Chair or
Gwen Gilbert, Sponsorship Co-Chair
757.497.2113

PLATINUM SPONSOR - \$3,500

(Exclusive)

Media Exposure – Inside Business

- Recognition as the Platinum sponsor in CREW meeting announcement ads **10 times a year** (\$9,476.00 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$948.00 value)

Sponsorship Appreciation Event

- Cocktail reception, hosted by CREW, to welcome/recognize new sponsors and introduce each to the Board of Directors and the Sponsorship Committee

All Luncheon Programs (10 per calendar year)

- Company banner may be prominently displayed (banner to be provided by sponsor; size to be pre-approved by CREW)
- Company logo to have top position in CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as the Platinum sponsor
- Company name listed on all monthly meeting notices
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons

January & December Luncheon Program

- Time allotment for three-minute presentation at beginning of both meetings, literature can be distributed to each seat

Membership

- 1 free membership for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$300 Value)

Newsletter

- Upgrade to a half page “Sponsor Spotlight” in each of the quarterly CREW Hampton Roads newsletters (\$600 value)
- Company logo will be displayed in the quarterly CREW newsletter

Website

- Identification as the Platinum sponsor with your logo on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org) (non-flash)
- Hyperlink from CREW Hampton Roads web page to your company’s website

GOLD SPONSOR - \$2,500

(maximum of 3)

Media Exposure - Inside Business

- Recognition as a Gold sponsor in CREW meeting announcement ads **3 times a year** (\$2,843.00 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$948.00 value)

Sponsorship Appreciation Event

- Cocktail reception, hosted by CREW, to welcome/recognize new sponsors and introduce each to the Board of Directors and the Sponsorship Committee

All Luncheon Programs (10 per calendar year)

- Company logo to have prominent position on CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as a Gold sponsor
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons

Luncheon Program Presentation

- Time allotment for three-minute presentation at beginning of a meeting, in February, March or April. Sponsor will be notified of their meeting date in January, literature can be distributed to each seat.

Membership

- \$100 discount for a qualified CREW member or candidate who meets CREW Hampton Roads membership requirements (\$100 Value)

Newsletter

- Upgrade to a half page "Sponsor Spotlight" in CREW quarterly newsletter two issues a year (January and October, \$300 value)
- Company logo will be displayed in the quarterly CREW newsletter

Website

- Identification as a Gold sponsor with your logo on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org)

SILVER SPONSOR - \$1,500

(maximum of 15)

Media Exposure - Inside Business

- Recognition as a Silver sponsor in CREW meeting announcement ad
1 ad per year (\$948.00 value)
- Recognition in CREW year-end Sponsor Appreciation ad (\$948.00 value)

Sponsorship Appreciation Event

- Held in the beginning of the year, hosted by CREW, to welcome/recognize new sponsors and introduce each to the Board of Directors and the Sponsorship Committee

All Luncheon Programs (10 per calendar year)

- Company logo displayed on CREW sponsor banner
- Company CREW members will be given nametag ribbons identifying Company as a Silver sponsor
- Recognition with company logo on table topper signs
- Recognition at conclusion of each meeting
- Opportunity to display marketing materials at check-in area
- Member rate for all Company representatives attending luncheons

Newsletter

- Quarter page "Sponsor Spotlight" in CREW newsletter 1 issue per year
(Month will be determined in advance by the Sponsorship committee – \$75 value)
- Company logo will be displayed in the quarterly CREW newsletter

Website

- Identification as a Silver sponsor on CREW Hampton Roads web page throughout the year (www.crewhamptonroads.org)



CREW NETWORK NATIONAL CONVENTION SPONSOR

Wide range of sponsorships available for \$2,000 and up – please call for more information.

- Opportunity to reach 8,000 + members of CREW Network, the nationwide network of real estate professionals.
- Recognition via website, e-mail, and printed materials circulated to entire national membership.
- Exposure at the 2011 Network National Convention in Washington, D.C. on September 14th – 17th, 2011.
- For more information, contact the CREW Hampton Roads Sponsorship Chairs.



CREW Luau 2011

July 2011

Hawaiian Appetizers - Bottled Beer & Wine
Steel Drum Island Tunes

Your sponsorship commitment will help with our event success and provide you with “contact” to our 90+ members. Sponsorship opportunities include:

King Kamehameha – Platinum Level Sponsor \$1,500 (SOLD!) (Only 1 available)

Includes 4 Luau tickets, individual company banner displayed prominently at Luau, exclusive right to a display table/booth at the Luau, top-billing acknowledgment as Platinum Sponsor in Inside Business ads promoting event, a representative of sponsor will draw one door prize winner and sponsor will be acknowledged to Luau attendees, acknowledgment in CREW HR Newsletter and at August CREW meeting, acknowledgment in CREW end-of-year ad thanking sponsors

Waikiki - Media Sponsor (SOLD!)

Includes 4 Luau tickets, individual company banner displayed prominently at Luau, right to display media at the Luau check-in table, recognition in CREW HR Newsletter and at August CREW meeting, acknowledgment in CREW end-of-year ad thanking sponsors

Mauna Loa – Gold Level Sponsor \$750 (Only 5 available)

Includes 2 Luau tickets, logo in top position (with other gold sponsor) on multi-sponsor banner to be prominently displayed at the Luau, acknowledgment as a Gold Sponsor in Inside Business ads promoting event, acknowledgment in CREW HR Newsletter and at August CREW meeting, acknowledgment in CREW end-of-year ad thanking sponsors

Hula~Hula – Silver Sponsor \$350 (Limited to 15)

Includes 1 Luau ticket, logo on multi-sponsor banner to be displayed prominently at the Luau, acknowledgment as Hula sponsor in Inside Business ads promoting event, acknowledgment in CREW HR Newsletter and at August CREW meeting, and acknowledgment in CREW end-of-year ad thanking sponsors

2011 PREMIER SPEAKER EVENT

(November 15, 2011, location TBD)

SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor: \$1,500 (1 Available)

- Logo on all advertising and program in the lead position
- Table to display company information and marketing materials
- Personal thank you from the CREW President
- One seat at the speaker's table
- Reserved table for 8
- 2 minutes to present your company to the audience prior to the presentation

Silver Sponsor: \$1,000 (2 Available)

- Logo on all advertising and program
- Table to display company information and marketing materials
- Personal thank you from the CREW President
- Reserved table for 8

Bronze Sponsor: \$500 (3 Available)

- Logo on all advertising and program
 - Table to display company information and marketing materials
 - Personal thank you from the CREW President
 - Reserved table for 8
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Photography Sponsorship Agreement CREW Hampton Roads, Inc. 2011

Time Period: January 1, 2011– December 31, 2011

Photography Sponsor will:

1. Take pictures of CREW Hampton Roads Chapter members and guests at monthly luncheons and special events – see attached schedule of events and luncheons.
2. Provide high resolution digital photographs suitable for professionally printed products and provide compact discs of photographs taken.
3. Provide a special “head shot” session to CREW members after one luncheon; photography sponsor will be paid for prints and electronic image by individual members at a discounted price.

CREW Hampton Roads will provide:

1. Recognition as exclusive “Photography Sponsor” on the CREW Hampton Roads Web site.
2. Hyperlink on CREW Hampton Roads Web site to Photography Sponsor’s website.
3. Recognition as exclusive “Photography Sponsor” on CREW Hampton Roads Quarterly Newsletter Sponsor Page.
4. Recognition as exclusive “Photography Sponsor” on CREW Hampton Roads Photo Directory Sponsor Page.
5. Verbal recognition as the CREW Hampton Roads “Photography Sponsor” at all monthly luncheons.
6. Ability to display magazines & promotional materials at the check-in area at all monthly CREW Hampton Roads luncheons & any appropriate special events.
7. One complimentary ticket for each monthly CREW Hampton Roads luncheon and special events.
8. Logo on Table Toppers provided by CREW Hampton Roads displayed on tables at luncheons.
9. Membership in CREW Hampton Roads Local chapter

The value of this Trade is: **\$1,990.00** (Silver level benefits + \$140 + \$350)



2011 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Address _____

(As you prefer to be listed in promotional materials)

Contact Person: _____

Title: _____

Telephone: _____ E-mail: _____

2011 ANNUAL SPONSORSHIPS

<i>Platinum (Exclusive)</i>	SOLD	
Gold (Limited to 3)	\$2,500	_____
Silver (Limited to 15)	\$1,500	_____
<i>Media Sponsor</i>	SOLD	
<i>Newsletter Sponsor</i>	SOLD	
<i>Photography Sponsor</i>	SOLD	

2011 LUAU SPONSORSHIPS:

<i>Waikiki - Media Sponsor</i>	SOLD	
<i>Luau King Kamehameha (Exclusive)</i>	SOLD	
Luau Mauna Loa (Limited to 5)	\$750	_____
Luau Hula Hula (Limited to 15)	\$350	_____

2011 PREMIER SPEAKER EVENT

Presenting Sponsor (Exclusive)	\$1,500	_____
Silver Sponsor (Limited to 2)	\$1,000	_____
Bronze Sponsor (Limited to 3)	\$500	_____

Payment is due within 30 days. Please make check payable to CREW Hampton Roads, Inc. and mail to CREW Hampton Roads, Inc., P.O. Box 62815, Virginia Beach, VA 23466.

For more information please contact:

Vivian Turok, Sponsorship Co-Chair 757-497-2113 vturok@divaris.com

OR

Gwen Gilbert, Sponsorship Co-Chair ggilbert@divaris.com